

next look

COLOUR USAGE AW 21.22

TRENDBOOK
COLOUR DIRECTIONS

180
colour harmonies



This subtle understatement theme provides us with a down toned yet charming colour range. A misty blue, pine green and matte olive form an exciting combination with dark purple and light gold accents. Pure white as a basic for blouses and dresses gives the otherwise muted range a drop of freshness; black and medium grey especially appear in total looks.

Dieses feine Understatement-Thema liefert uns eine gedeckte, aber charmante Farbrange. Ein Nebelblau, Tannengrün und mattes Olive gehen eine spannende Kombination mit einem dunklen Purple und einem hellen Gold-Akzent ein. Reinweiß findet sich als Basic für Blusen und Kleider und liefert der sonst gedämpften Range einen Frischekick; Schwarz und Mittelgrau eignen sich besonders für den Total Look.

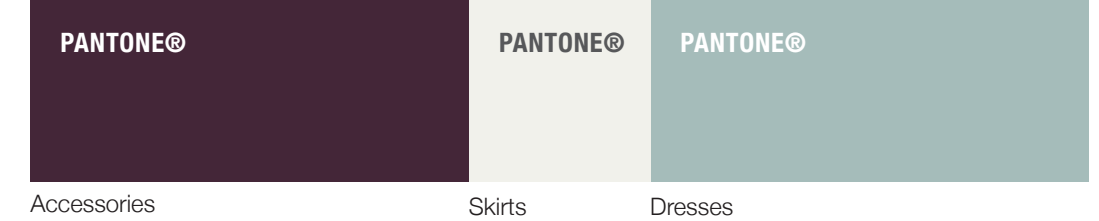
COLOUR RANGE

PANTONE®	PANTONE®
PANTONE®	PANTONE®
PANTONE®	PANTONE®
PANTONE®	PANTONE®



COLOUR USAGE

USED FOR:



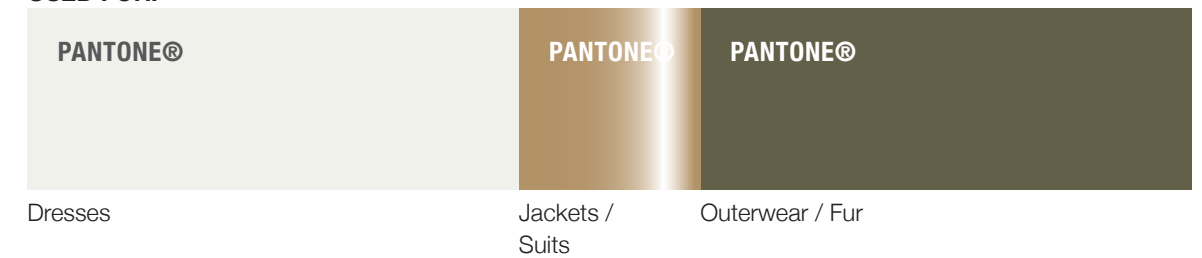
USED FOR:



USED FOR:



USED FOR:





JW Anderson



Givenchy

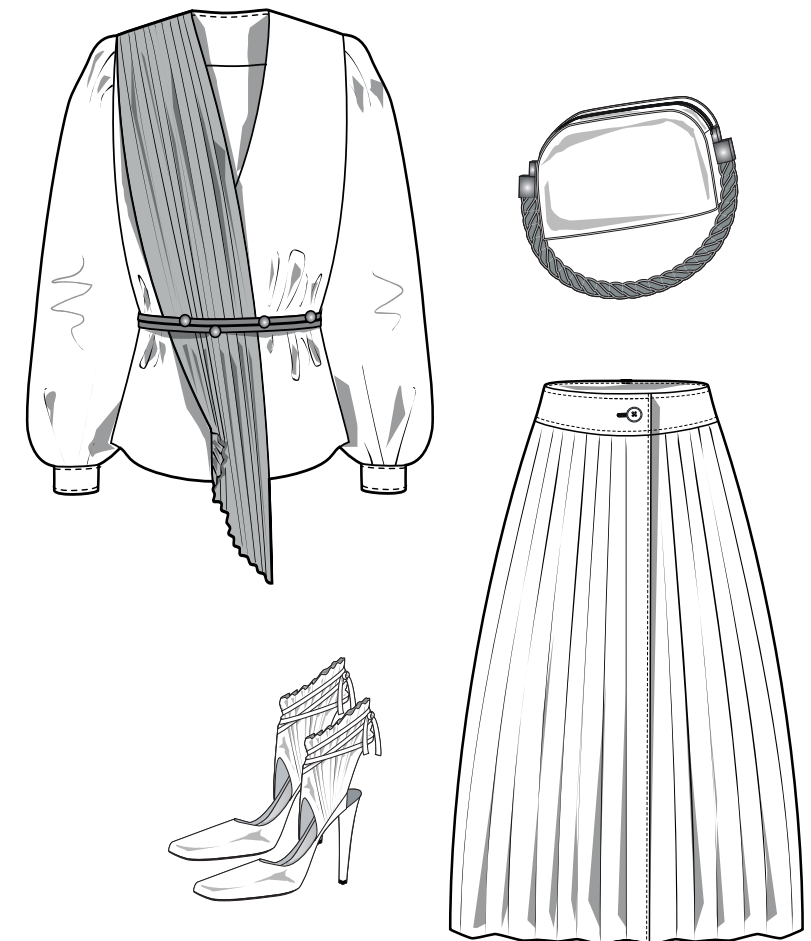
MUST HAVES

PANTONE®

PANTONE®

PANTONE®

PANTONE®



- Silk blouse with V-neck, attached pleated shawl and belt
- Pleated chiffon wrap skirt
- Small croc bag with zip and metal string
- Couture sling pump with leather thong



Foto von Tom Verdoet von Pexels

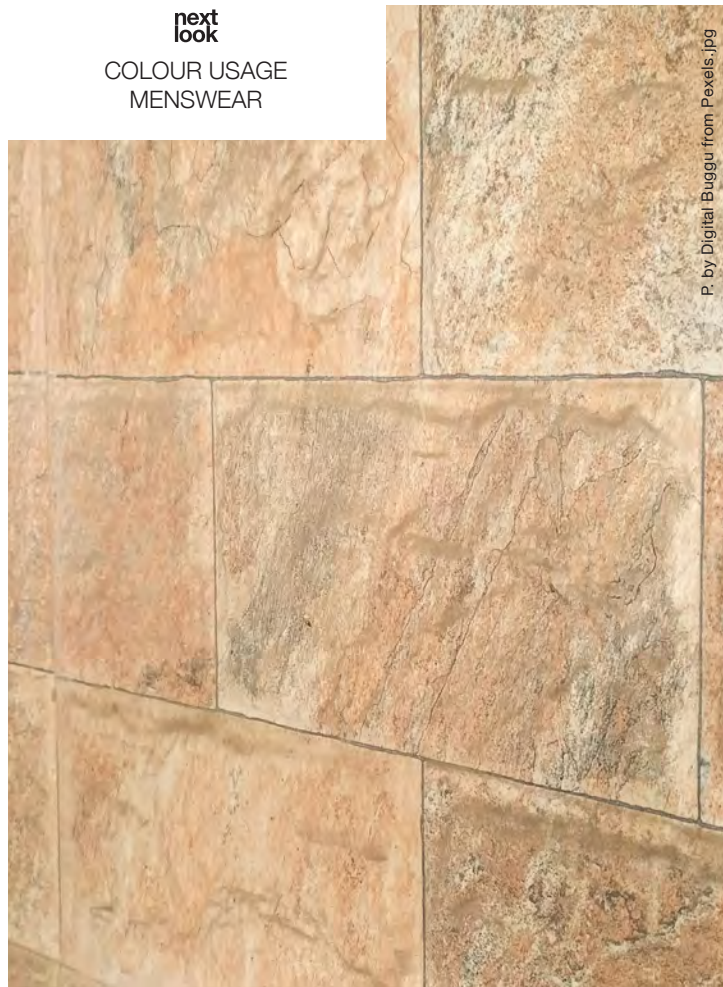
01 MODERN CRAFT

The range of topics consists of restrained colours with a warm basic tone. Even the starting colour yellow remains subtle and appears to be covered with a patina. It is followed by espresso and two shades of grey. The second column is visibly warmer and shows mocha bisque, soft red, light beige and a winter white.

Die Themenpalette setzt sich aus zurückhaltenden Farben mit einem warmen Grundton zusammen. Selbst der einleitende Gelbton bleibt dezent und wirkt wie mit Patina überzogen. Ihm folgen Espresso und zwei kolorierte Grautöne. Die zweite Spalte ist sichtbar wärmer angelegt und zeigt Mokka-Bisquit, sanftes Rot, helles Beige und Winter-Weiß.

COLOUR RANGE

PANTONE®	PANTONE®
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PANTONE®	PANTONE®
PANTONE®	PANTONE®



P by Digital Buggu from Pexels.jpg



Dolce & Gabbana



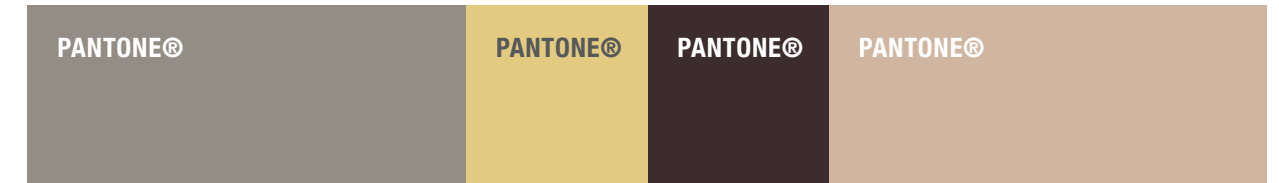
Hermès



Salvatore Ferragamo

COLOUR USAGE

USED FOR:



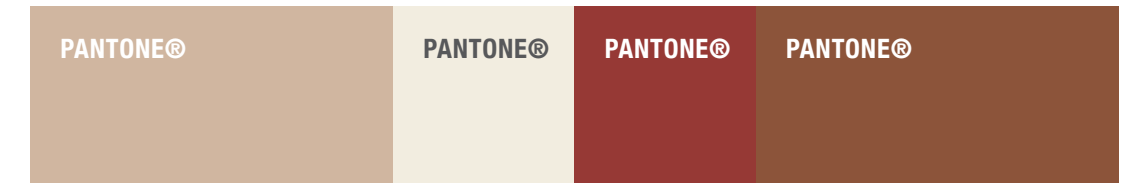
Knitwear / Outerwear

Shirts

Trousers /
Accessories

Outerwear / Accessories

USED FOR:



Shirts / Accessories

Accessories/
Print & Pattern

Knitwear /
Print & Pattern

Outerwear Accessories

USED FOR:



Knitwear / Outerwear / Accessories

Knitwear /
Trousers

Trousers /
Accessories

Trousers / Shirts

USED FOR:



Accents /
Accessories

Trousers / Knitwear / Accessories

Knitwear /
Accessories

Suits / Trousers / Outerwear



Hermès



Salvatore Ferragamo



Salvatore Ferragamo

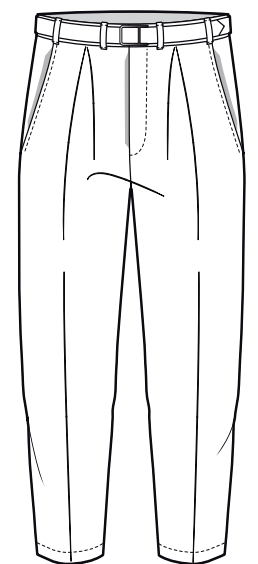
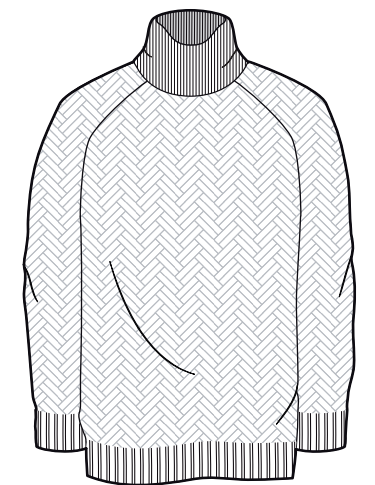
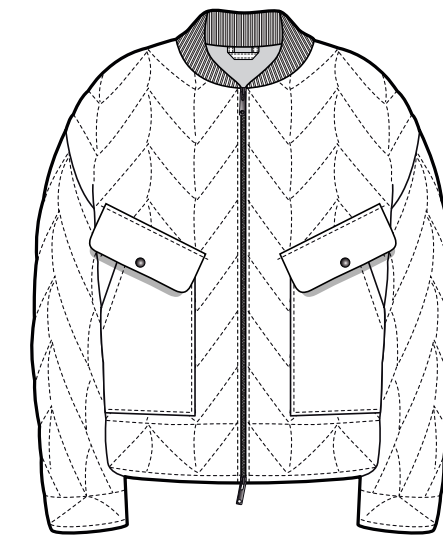
MUST HAVES

PANTONE®

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PANTONE®

PANTONE®



- Soft padded wool/polyester bomber jacket with diagonal placed flap pockets
- Cashmere raglan turtleneck sweater with herringbone jacquard pattern
- Relaxed carrot fit trousers with deep front pleat
- Double monk-strap shoes with grip soles

next look



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mode...
information



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